AEye Appoints Laura Wrisley as Chief Revenue Officer

July 29, 2026

PLEASANTON, Calif.--(BUSINESS WIRE)--Jul. 29, 2026-- AEye, Inc. (Nasdaq: LIDR), a global leader in software-defined, high-performance lidar solutions, today announced the appointment of Laura Wrisley as Chief Revenue Officer, effective August 18, 2026.

Ms. Wrisley brings more than two decades of commercial leadership in data transport, lidar, and autonomous robots to her new role. She most recently served as Chief Revenue Officer at Vayu Robotics (subsequently acquired by Serve Robotics), where she led market strategy and commercialization for an early-stage autonomous delivery platform. Prior to that, she spent over four years at Velodyne Lidar, rising to Senior Vice President of Worldwide Sales & Marketing, where she scaled global revenue and built commercial relationships with automotive OEMs including Ford, GM, Hyundai, and Volvo, while also expanding the business into robotics, drones, mapping, and defense markets. Her track record of translating early-stage technology into structured, repeatable commercial growth — combined with deep experience selling into automotive, defense, and industrial sensing markets — positions her to help scale AEye's go-to-market strategy.

Ms. Wrisley will lead the AEye Sales and Business Development team, with a focus on building out and delivering the go-to-market strategy and overall execution.

"Laura's track record of scaling revenue and her deep knowledge of the Physical AI market make her the right leader to convert our commercial opportunities into revenue," said AEye CEO Matt Fisch. "Her experience in both lidar and business scaling will be instrumental as we take AEye forward."

About AEye

AEye offers a suite of unique software-defined lidar solutions that address a wide range of real-world needs including advanced driver-assistance, vehicle autonomy, smart infrastructure, security, defense, and logistics applications. AEye's flagship product, Apollo™, has been widely recognized for its small form factor and its ability to detect objects at up to one kilometer. In addition to Apollo™, AEye also offers STRATOS™ with the ability to detect objects at up to one-and-a-half kilometers as well as a full-stack solution through its OPTIS™ platform. OPTIS™ provides a complete system that captures a high-resolution 3D image of the world, interprets it, and provides direction to act upon what it sees in real-time.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding Ms. Wrisley's expected commencement of employment and the Company's commercial strategy, go-to-market execution, and future business priorities. Words such as "will," "expect," and "focus" identify forward-looking statements. These statements are based on management's current expectations and are subject to risks and uncertainties, including the Company's ability to convert customer engagements into binding orders and revenue; dependence on a limited number of customers; the ability to scale manufacturing with contract manufacturing partners; supply chain, tariff, and trade-control conditions; competition in the lidar and Physical AI markets; product qualification and regulatory certification requirements; the Company's liquidity and capital requirements; continued compliance with Nasdaq listing standards; the retention of key personnel; and the other risks described under "Risk Factors" in the Company's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q filed with the SEC. Actual results may differ materially. The Company undertakes no obligation to update any forward-looking statement except as required by law.

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